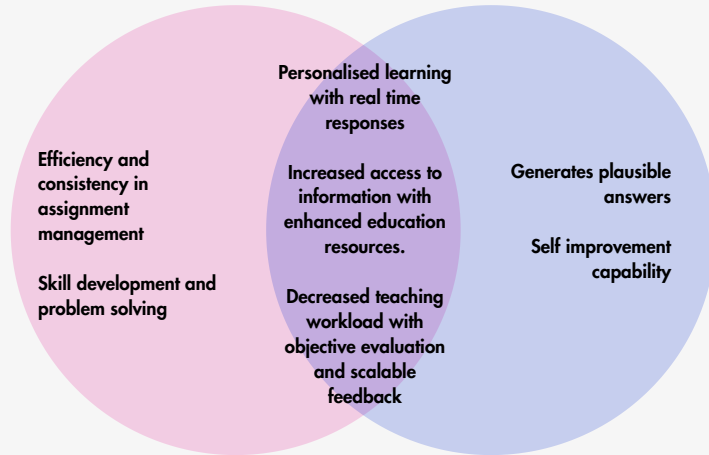


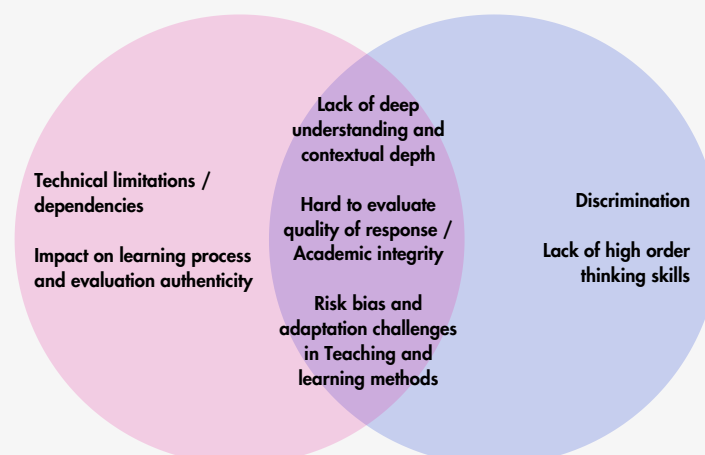
GENERATIVE AI SWOT ANALYSIS

Kaplan International Pathways v Farrokhnia *et al* (2023)

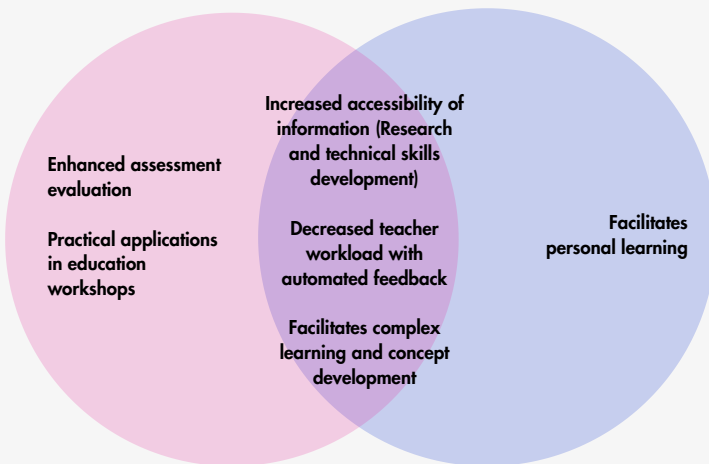
STRENGTHS



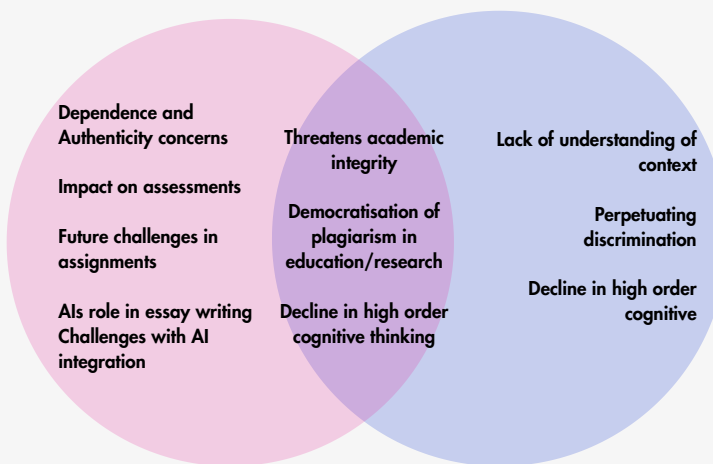
WEAKNESSES



OPPORTUNITIES



THREATS



Recommendations taken directly from Farrokhnia *et al* (2023)

- Reflect deeply on the issues and take advantage of AIs opportunities for education while attempting to minimise its threats
- Work with your students to develop AI digital literacy
- Focus on developing higher-order learning outcomes e.g. creativity and critical thinking
- Use formative assessment where learning can be monitored through authentic assessment
- Scale and amplify authenticity by engaging learners in activities that AI may not be able to generate appropriate responses for.