

## Online Tools available for completing a feasibility analysis

Tool	Description	URL
<b>3D Printing Services</b>		
i.materialise	Allows you to convert your ideas into physical objects via a 3D printing service. Also provides a platform for sharing and selling your designs.	<a href="http://i.materialise.com">http://i.materialise.com</a>
Shapeways	Provides a platform for converting ideas into physical objects to use as product prototypes or to sell through the Shapeways community.	<a href="http://www.shapeways.com">www.shapeways.com</a>
<b>A/B Split Testing</b>		
3 Minute Optimizer	Easy and effective A/B testing for both tech and non-tech start-ups. Provides both A/B testing and conversion tracking.	<a href="http://www.3minuteoptimizer.com">www.3minuteoptimizer.com</a>
Optimizely	Robust A/B testing platform that allows you to fine tune your Web pages to optimize conversion and reach your goals.	<a href="http://www.optimizely.com">www.optimizely.com</a>
<b>Feedback on Business Ideas</b>		
Growth Hackers	Forum suitable for getting feedback on business ideas regarding how to go about acquiring your first customers.	<a href="http://www.growthhackers.com">www.growthhackers.com</a>
Meetup	Online portal that provides information about offline group meetings. Meetup allows members to find and join groups that meet their interests. Becoming part of a "meetup group" is an excellent way to receive feedback on business ideas.	<a href="http://www.meetup.com">www.meetup.com</a>
Reddit	Great place to hold an online discussion about virtually any topic. It's easy to start a thread on Reddit, and you can get feedback on business ideas.	<a href="http://www.reddit.com">www.reddit.com</a>
Unassumer	Helps you learn quickly what your customers really want, so you can focus on delivering the best product.	<a href="http://www.unassumer.com">www.unassumer.com</a>
<b>Landing Pages</b>		
LaunchRock	Allows you to create a "coming soon" landing page in minutes and collect e-mail addresses and other useful analytics on potential early users of your product.	<a href="http://www.launchrock.com">www.launchrock.com</a>
Ubounce	Allows you to create simple landing pages and do A/B Split Testing without involving developers or needing coding skills.	<a href="http://www.ubounce.com">www.ubounce.com</a>
WuFoo	Lets you easily create forms that can be embedded onto your site or landing page. Often used for e-mail signup forms on landing pages.	<a href="http://www.wufoo.com">www.wufoo.com</a>
<b>Market Research</b>		
AskYourTargetMarket	Allows you to setup surveys that reach a specific target market.	<a href="http://www.aytm.com">www.aytm.com</a>
CrowdPicker	Allows you to ask a "crowd" of potential customers which logo, tagline, company name, packaging design, etc. is the best choice for your start-up.	<a href="http://www.crowdpicker.com">www.crowdpicker.com</a>
Google Trends	Allows you to enter a search term (such as running or swimming) and see if it's trending upwards or downwards in Google search queries.	<a href="http://www.google.com/trends">www.google.com/trends</a>
Facebook Ads	Allows you to put together a Facebook ad campaign to assess how a specific target market responds to a new product idea. Can be something as simple as "fill out this form to be one of our first beta testers."	<a href="http://www.facebook.com/ads">www.facebook.com/ads</a>
Google AdWords	Allows you to put together an AdWords campaign, which usually directs prospective customers to landing pages that assess the demand for a new product or service idea.	<a href="http://www.google.com/adwords">www.google.com/adwords</a>
<b>Online Whiteboard</b>		
RealTimeBoard	Allows you to create a whiteboard on your computer (with the capability to draw and erase) and collaborate with team members in real time.	<a href="http://realtimewhiteboard.com">http://realtimewhiteboard.com</a>
Ziteboard	Zoomable online whiteboard that is ideal for team collaboration.	<a href="http://www.ziteboard.com">www.ziteboard.com</a>
<b>Prototyping Services</b>		
Proto Labs	Get prototypes built from CAD drawings.	<a href="http://www.protolabs.com">www.protolabs.com</a>
ThomasNet	ThomasNet is not a prototyping service itself, but is a platform that allows you to find prototyping services in your local area.	<a href="http://www.thomasnet.com">www.thomasnet.com</a>
<b>Q&amp;A Sites</b>		
Bright Journey	Q&A site for any start-up question.	<a href="http://www.brightjourney.com">www.brightjourney.com</a>
Stack Overflow	Q&A site for programmers.	<a href="http://www.stackoverflow.com">www.stackoverflow.com</a>
Quora	Platform allows you to ask any business-related question and get answers from the Quora community.	<a href="http://www.quora.com">www.quora.com</a>
<b>Surveys</b>		
Google Consumer Surveys	An easy, quick, and inexpensive way to create online surveys.	<a href="http://www.google.com/consumersurveys">www.google.com/consumersurveys</a>
Survey.io	A customer development platform that helps start-ups quickly learn what customers like and don't like about their product offerings.	<a href="http://www.survey.io">www.survey.io</a>
Survey Monkey	A popular and inexpensive way to create and distribute online surveys.	<a href="http://www.surveymonkey.com">www.surveymonkey.com</a>
<b>Website Usability Testing</b>		
UserTesting	The company's network of testers will review your website and provide audio commentary while they are using it.	<a href="http://www.usertesting.com">www.usertesting.com</a>
Verify	Fast way to collect and analyze user feedback on screens or mockups. See what people click, what they remember, and how they feel.	<a href="http://www.verifyapp.com">www.verifyapp.com</a>