

Interview and CV preparation

Guide on Technical skills for Creative, Design, & Fashion



What are technical skills?

Technical skills are the specialized knowledge and expertise required to perform specific tasks and use specific tools and programs in real world situations. Diverse technical skills are required in just about every field and industry, from IT and business administration to health care and education.

In fact, many entry-level positions across industries require basic technical skills, such as cloud computing in Google Drive and navigating social media platforms. Examples of more advanced technical skills that a job might require include programming languages, technical writing, or data analysis.

Technical skills, sometimes referred to as hard skills, that your resume/cv should always show the practical knowledge you use in order to complete tasks.

This guide will help you with the technical skills companies are expecting to see listed on your resume/cv based on the career field you are applying for.



What is Creative, Design, & Fashion career field?

The Creative, Design, and Fashion career field comprises a wide range of placements within creative industries, that combine the creation, production and commercialization of products which are intangible and cultural in nature. Depending on an intern's interests and career goals, the Creative, Design, and Fashion career field can allow interns to explore the business side of creative industries and/or let their creative skills shine by performing tasks necessary to ensure the design process flows smoothly.

Creative design involves using computer-generated imagery and digital animation to visualise a product. It aims to produce unique and memorable designs that stand out so that customers may easily identify a brand or product. Creative design had become increasingly important in the modern world, where each day numerous products are launched into the market.



Within this career field we can find different roles you can work on, and each one has its own unique requirement you need to have included in your CV.

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Possible Careers in Real Estate

Graphic designer

Graphic designers are visual communicators who create concepts by hand or by using specialized graphic design software. They communicate ideas to inspire, inform, or captivate consumers through both physical and virtual art forms that include images, words, or graphics. By constant communication with clients, customers, and other designers, they ensure that their designs accurately reflect the desired message and effectively express information.

Fashion designer

Fashion designers create women's, men's and children's apparel. This might include sportswear, maternity wear, outerwear, underwear, formalwear, eyewear, and footwear. There are also accessory designers who design belts, scarves, hats, handbags, and hosiery.

Fashion designers market their fashions through runway shows, as well as through their own retail stores. Some also lend their name to other licensed products in order to expand their brand identity. In fact, many celebrity fashion designers actually do very little designing of the collections that bear their name.

Industrial designer

Industrial designers imagine how consumers might use a product and test different designs with consumers to see how each design looks and works. They generally focus on a particular product category.

For example, some design medical equipment, while others work on consumer electronics products, such as computers or smart phones. Yet other designers develop ideas for new bicycles, furniture, housewares, or automobiles.

Copywriter

Copywriters, or Marketing Writers, are responsible for producing engaging, clear text for different advertising channels such as websites, print ads and catalogs. Their duties include researching keywords, producing interesting written content and proofreading their work for accuracy and quality.

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General skills needed

Firstly, let's have a look at some general skills useful in the Computer Science career field which you should include in your CV.

An important aspect of this Career Field is that it is often required that you have a portfolio available to show at all times.

General hard skills:

- Front-end Website Design
- Illustrator
- Logo Creation
- Pattern making
- Prototyping Creating Templates or Mock-Ups
- Creative Design - Photoshop
- Brand Management
- Business Development

General soft skills:

- Attention to detail
- Creativity
- Time-management skills
- Teamwork and collaboration
- Problem-solving
- Critical thinking
- Client Relations and Support
- Effective planning
- Strong organization



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CV examples

PROFILE

Performance-driven and knowledgeable Creative Designer adept at developing original design concepts, creating digital advertising materials, and producing content for multiple social media platforms. Detail-oriented professional offering extensive communication skills and strong determination to perform excellent work. Possess a highly professional attitude and important time management abilities.

WORK EXPERIENCE

Creative Designer IDEO, Inc.

08/2017 - 08/2019 ST. LOUIS, MO, UNITED STATES

- Produced professional creative concepts and solutions and assisted in the website design development to ensure that the clients' needs were fully met.
- Designed original advertising materials, produced digital content for multiple social media platforms, and implemented multiple marketing campaigns.
- Completed presentations, collaborated and worked closely with other creative employees, and recruited and coordinated multiple Graphic Design Interns.
- Promoted the company's services all over the Internet, identified and communicated with potential clients, and executed other tasks as assigned.
- Awarded Employee of the Month for finishing all projects within budget and in a timely manner.

EDUCATION

Graphic Design Politecnico di Milano

09/2013 - 05/2017 MILAN, ITALY

Top 5% of the Program

The 2016 Dean's Award winner for the 1st prize in the National Graphic Design Competition

Clubs and Societies: Business Club, Computer Club, Psychology Society

Gymnasium 30 High School "Bratya Miladinovi"

09/2009 - 05/2013 SOFIA, BULGARIA

The 2012 Principal's Award winner for achieving exceptional academic results

Activities: Aerobics Society, Golf Club, Karate Club

SKILLS

LANGUAGES

Bulgarian
Native

English
Full

Russian
Limited

COMPUTER SKILLS

Microsoft Office

★★★★★

Adobe Illustrator,
Photoshop

★★★★★

Canva, Inkscape

★★★★★

GIMP, Autodesk
SketchBook

★★★★★

A Fashion Designer with entry-level experience specializing in product development, style trends, market research, and brand development. Adept at collaborating with creative teams to conceptualize and produce innovative fashion designs for boutique brands.

Education

Bachelor of Science (B.S.) Fashion Design

University Of Atlanta, Atlanta, GA

September 2017 - May 2021

Key Skills

- Fashion Design
- Product Development
- Trend Analysis
- Adobe Creative Suite
- Prototyping

Professional Experience

Assistant Fashion Designer

For Women Clothing Inc., Atlanta, GA | May 2021 - Present

- Coordinate with the lead fashion designer and creative teams to develop and produce new fashion products across women's clothing and apparel product lines
- Identify innovative design for a new line of women's shirts and collaborate with the fashion designer, marketing team, and production team to launch the product, resulting in over \$150K in sales within the first year
- Conduct market research on emerging fashion trends within the industry to define the approach and design of summer dresses and handbags
- Create layouts, prints, and visual designs using Adobe Creative Suite

Fashion Design Intern

Cordelia's Boutique, Atlanta, GA | January 2021 - May 2021

- Completed a four-month internship at a leading boutique fashion company and developed industry knowledge of fashion trends and brand development
- Provided support to assistant fashion designers and lead designers for the development of a new winter clothing line for a boutique fashion brand
- Attend meetings with the design team to evaluate findings from market research and brainstorm creative ideas to differentiate the brand

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Steps to take for interview prep

- Refresh your fundamentals
- Research the company to gain an understanding of their work culture
- Prepare technical and soft skill interview questions and answers
- Prepare a portfolio to demonstrate any previous work or skills
- Be aware of your strengths and areas of improvement and have an idea of how you will improve in these areas.

Questions which are helpful to prepare

There would be a mix of standard behavioral questions and technical questions to assess your skills and where you would be most utilized within the company during your internship.

1. What qualities and skills do good designers have?
2. What are your strategies for staying up to date on the latest design trends?
3. How do you stay inspired and keep coming up with creative ideas?
4. What is UX design? Could you provide an example of appealing UX?
5. What is visual design and what do visual designers do?
6. Which design software do you prefer to use?
7. Which design software are you most experienced with?
8. Tell me about your favorite brands.
9. Who are some of your favorite designers?
10. Tell me about your design influences.
11. How do you handle criticism?
12. Are you comfortable working with a team of professionals to create a product?
13. What is your process for creating a new product design?
14. Provide an example of a product you would redesign if you could.
15. What would you do if you were given a project with a tight deadline?

Remember, that this is an internship, and if there are things you are unsure of - that is completely okay! This is a learning experience and your supervisor is there to support you. Be sure to be honest and transparent regarding your skills and capabilities.