Drafting your questionnaire

**Example:**

|  |
| --- |
| **Research Question***: What are customer’s attitudes to the introduction of the smoking ban?* |
| **Question** | **What do I want to find out and why?** | **What variables are required?** | **Question** | **Problems?** | **Revision** |
| *1.* | *Whether they smoke or not?**Because being a smoker could influence their attitude* | *Smoker**Non Smoker**Ex Smoker?* | *Are you currently a* 1. *Smoker?*
2. *Non-smoker?*
3. *Ex-smoker*
4. *E-cigarette smoker?*
 | *More info? How many cigarettes – link to another Q?* *Ex-smoker – how many years since quit?**Social smoker?* |  |
| *2* | *Whether customers feel that they should be able to smoke in restaurants and bars?**To measure their attitude to smoking in restaurants and bars* | *Opinions of customers re: smoking in bars and restaurants*  | *You should be able to smoke in restaurants and bars*1. *Agree strongly*
2. *Agree*
3. *Neither agree nor disagree*
4. *Disagree*
5. *Disagree strongly*
 | *Separate question for restaurant and bars??*  |  |

|  |
| --- |
| **Research Question***:*  |
| **Question** | **What do I want to find out and why?** | **What variables are required?** | **Question** | **Problems?** | **Revision** |
| *1.* |  |  |  |  |  |
| *2* |  |  |  |  |  |
| *3* |  |  |  |  |  |
| *4* |  |  |  |  |  |
| *5* |  |  |  |  |  |
| *6* |  |  |  |  |  |
| *7* |  |  |  |  |  |
| *8* |  |  |  |  |  |
| *9* |  |  |  |  |  |
| *10* |  |  |  |  |  |