Drafting your questionnaire

**Example:**

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| --- | --- | --- | --- | --- | --- |
| **Research Question***: What are customer’s attitudes to the introduction of the smoking ban?* | | | | | |
| **Question** | **What do I want to find out and why?** | **What variables are required?** | **Question** | **Problems?** | **Revision** |
| *1.* | *Whether they smoke or not?*  *Because being a smoker could influence their attitude* | *Smoker*  *Non Smoker*  *Ex Smoker?* | *Are you currently a*   1. *Smoker?* 2. *Non-smoker?* 3. *Ex-smoker* 4. *E-cigarette smoker?* | *More info? How many cigarettes – link to another Q?*  *Ex-smoker – how many years since quit?*  *Social smoker?* |  |
| *2* | *Whether customers feel that they should be able to smoke in restaurants and bars?*  *To measure their attitude to smoking in restaurants and bars* | *Opinions of customers re: smoking in bars and restaurants* | *You should be able to smoke in restaurants and bars*   1. *Agree strongly* 2. *Agree* 3. *Neither agree nor disagree* 4. *Disagree* 5. *Disagree strongly* | *Separate question for restaurant and bars??* |  |

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| *1.* |  |  |  |  |  |
| *2* |  |  |  |  |  |
| *3* |  |  |  |  |  |
| *4* |  |  |  |  |  |
| *5* |  |  |  |  |  |
| *6* |  |  |  |  |  |
| *7* |  |  |  |  |  |
| *8* |  |  |  |  |  |
| *9* |  |  |  |  |  |
| *10* |  |  |  |  |  |