**These Research Questions will help you evaluate the sample questionnaires.**

**Questionnaire A**

1. To what extent do people have the awareness of global warming?
2. What is the major trigger for global warming?
3. Are there any effective suggestions to reduce the greenhouse gas emission?

**Questionnaire B**

1. What attitudes do customers hold towards store brands?
2. What factors influence customers’ general attitudes and perceptions towards store brands?
3. Do different age groups have different attitudes towards store brands?

**Questionnaire C**

1. What are some of the positive and negative attitudes towards organic food?
2. What variables affect these attitudes?
3. What are the main barriers to influencing organic customers’ behaviour in Glasgow?