Theme 08: Data collection

Evaluating questionnaires

Read through each of the questionnaires and use the criteria below to evaluate them

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|  | **Questionnaire A** | **Questionnaire B** | **Questionnaire C** |
| Is the questionnaire clearly laid out? Why (not)? |  |  |  |
| Are questions organised by theme? |  |  |  |
| How many questions are there? |  |  |  |
| How long approximately do you think it would take to do the questionnaire? |  |  |  |
| Are questions easy to understand? Please give an example of any which are not. |  |  |  |
| Are any questions difficult to answer? Why? |  |  |  |
| Do all the questions help the student to answer the research questions? |  |  |  |
| Which questions relate to research question 1? |  |  |  |
| Which questions relate to research question 2? |  |  |  |
| Which questions relate to research question 3? |  |  |  |
| What type of questions are being used (e.g. open, multiple choice)? |  |  |  |
| How easy do you think it would be to analyse the data collected? |  |  |  |
| Rank the questionnaires from 1-3. |  |  |  |

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| Module Learning Outcomes Covered | Academic Literacies Covered |
| MLO 2 | AL 10 |
| Choose an item. | Choose an item. |
| Choose an item. | Choose an item. |