

Understanding our Career Fields

GET FAMILIAR WITH OUR 18 CAREER FIELDS

#18 Real Estate

Why choose Real Estate?

Pursuing an international internship in real estate can offer experience in many of the ways globalization has impacted the field to include supporting companies that provide relocation services to international employees as well as more localized companies looking at construction, property management, and the housing market. Our interns will be able to support creating and managing listings, delivering reports on various real estate markets and trends, developing proposals, and more will remotely support the real estate industry of another city or country.

Key Skills you may learn

- Business Development
- Claim Reviews and Submission
- Client Relations and Support
- Commercial awareness
- Data Management - listings, clients, etc
- Estimating Costs for Jobs
- Financial Analysis & Forecasting

- Listings Postings
- Project Management
- Research & Reporting
- Scheduling and Client Management
- Research Regulations & Standards
- Vendor Liaising with Commercial Properties

Sample Future Careers

- Fundraising
- Consultancy
- Gender equality assistance
- Human rights manager

PLACEMENT PROJECT PLAN SAMPLE FOR INTERNSHIP IN

Real Estate

Placement

Placement: Real Estate Internship @ Ladybird Living

Placement Career Field: Real Estate

Placement Country: United Kingdom

Project 1: The intern may assist and support in looking after the needs of our property portfolio and tenants. Through our property management software, the intern may be support tenants with their queries and ensure that the database is kept up to date and accurate. Support with the compliance requirements. The intern may be fully involved in the day-to-day activities of the property management department, learning about every aspect of the property industry, from managing, letting, and sourcing properties.

Project 2: The intern may be asked to analyze one city out of a list of cities of interest. The intern may be asked to build an information database, demographic model, and business flow model. The main goal of this project is to be knowledgeable of the city as if we were living in it. Reaching this goal may allow interns to evaluate real estate deals, locate good assets to buy and develop, and create an execution plan for a deal.

Project 3: The intern may support a project focused on the marketing aspect of real estate. The intern may create a renter profile, product profile, and build a marketing plan for renters while focusing on increasing occupancy. The intern may search for solutions to common real estate problems and may learn the off-the-shelf options and create their own funnel system.

Other Projects:

The intern may support the creation and upload of specific property listings to a variety of public sites. Once created the intern may be required to manage internal reporting on the listing success, and adapt tone, content, and language to improve engagement. Depending on scope and skill the intern may be required to answer any listing inquiries, supporting scheduling and confirm when a listing should be confirmed.

The intern may organize data, analyze trends, and construct financial and statistical models by employing existing methodologies and/or developing new approaches, to prepare reports and presentations to communicate key findings and recommendations to clients. The intern may be required to conduct primary and secondary economic, demographic, and real estate research.

Please note: The projects and actual tasks may vary and can be discussed with your supervisor before and during your internship.

Skills You Will Learn

General Skills: Critical Thinking/Problem Solving; Interpersonal skills; Teamwork

NACE Career Readiness Skills: Career Management; Critical Thinking/Problem Solving; Teamwork/Collaboration

Career Field Skills: Data Mangement - listings, clients, etc; Project Management; Research & Reporting