

# Understanding our Career Fields

## GET FAMILIAR WITH OUR 18 CAREER FIELDS

### #1 BUSINESS

#### Why choose Business?

Business careers can offer an exciting and rewarding career path for anyone. With sufficient training and experience, business professionals can work in various fields, including accounting, marketing, finance and management. There are plenty of careers to choose from in the business sector, and many have excellent job outlooks, so with our internship in business you will be able to have a better understanding of this Career Field and future options.

#### Benefits of interning in Business

- Start Building Your Resume
- Networking and Making Connections
- Potentially Find Your Future Employer
- Learn Valuable Time Management Skills

#### Key Skills you may learn

- Commercial Awareness
- Market Research / Market Analysis
- Data Analysis & Business Reporting
- Lead Generation & Sourcing New Business
- Creating Presentation Materials

#### Sample Future Careers

- ❑ Advertising & Marketing: Account Executive
- ❑ Economics & Finance: Data analyst, Portfolio manager
- ❑ Hospitality: Hotel Manager
- ❑ Entertainment: Booking Manager
- ❑ Project Management: Consultant
- ❑ Fundraising: Development specialist
- ❑ Entrepreneurship: Franchise founder

#### Recommendations to watch

[Top 4 Business Analyst Career Paths](#)

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### Placement

**Placement:** Finance and Acquisition/Business Internship at RHF Group

**Placement Career Field:** Business

**Placement Country:** United Kingdom

**Project 1:** Corporate Finance and Accounting and sector research

They interns may help reviewing potential client pitch decks and associated financial projections and accounts, assessing their commercial soundness. The interns may also liaise with clients to gather and coordinate additional data and information. Where required liaising with other associated professional services including accountants and lawyers. Exploring associated tax benefits and grant funding.

**Project 2:** Presentation Development

The interns may assist in the development of funding propositions for presentation to funding sources. They may also liaise with clients to gather and coordinate key data and information for inclusion in presentations. They may also authoring executive summaries, as well as distributing to investor companies and groups.

**Project 3:** Market and Competitor Review and Analysis

The interns may review provided competitor data and assessing the associated market and trends to identify weaknesses and potential opportunities. They may also present such analysis to the company and potentially the client. They may also undertaking or preparing SWOT analysis for investment proposition.

**Other Projects (if applicable):**

This is an opportunity for the interns to assist in the development of the RHF ScaleUpArena business growth services community. The interns maybe working with a cross section of professional service providers, from banks and accountants to technology and tax specialists. Coordinating online events and proactively working with members to disseminate business news updates through social media and digital publishing.

**Please note:** The projects and actual tasks may vary and can be discussed with your supervisor before and during your internship.

### Skills You Will Learn

**General Skills:** Communication skills; Course or major-related knowledge; Language skills

**NACE Career Readiness Skills:** Oral/Written Communication; Professionalism/Work Ethic; Teamwork/Collaboration

**Career Field Skills:** Client Relations and Support; Data Analysis & Business Reporting; Market Research / Market Analysis

Business Proposal Support; Client relations and support; Market Research / Market Analysis