**Using SmartArt in a Poster**

You need a lean model for poster text: less is more. Posters under 1000 words are best.

Nevertheless, like any piece of design, form follows function:

(attributed to Marcus Vitruvius Pollio, *De Architetura*, c. 15 BCE)

If we extrapolate this idea from architecture to science posters, first the intellectual content of our research must be of robust quality. Then the information that we select for the poster must help our reader to understand the research. Finally the poster must look pretty. The poster is the vessel for your ideas. You should not try to fit your content into a pre-established design or template.

**Overall:**

1. **EXAMPLE**

ORIGINAL TEXT

“The ideal anaesthetic should quickly make the patient unconscious, but allow a quick return to consciousness, have few side effects and be safe to handle“

**SMARTART TEXT**

**Ideal Anaesthetics**

**EDITED TEXT**

**Ideal Anaesthetics:**

* Quick sedation
* Quick recovery
* Few side effects
* Safe to handle

**Ideal Anaesthetics**

**Ideal Anaesthetics**

1. **PRACTICE**

**ORIGINAL TEXT**

**Ebstein’s Anomaly**

Ebstein’s anomaly is due to downwards displacement, to varying degrees, of the septal and posterior leaflets of the tricuspid valve. The valve may also be dysplastic. It is reported to occur in approximately ten percent of cases of material lithium ingestion. The tricuspid valve is usually insufficient leading to right atrial enlargement. Cardiomegaly is usually present. In the new-born a fifty percent incidence of congestive heart failure has been reported, presumably due to tricuspid regurgitation.

Ultrasonography demonstrates an enlarged right atrium. Downwards displacement of the tricuspid valve into the right ventricle can often be seen. The resulting right ventricular cavity may be small as may the pulmonary artery. Tricuspid regurgitation can be present and demonstrated by Doppler evaluation.

**EDITED TEXT**

**Ebstein’s Anomaly**

* Downwards displacement, to varying degrees, of tricuspid valve leaflets
* Occurs in 10% of cases of maternal lithium ingestion
* Insufficient tricuspid valve may lead to right atrial enlargement
* 50% incidence of congestive heart failure in new borns

**Sketch some ideas of how this textual information might be visually presented**

1. **CREATE**

Choose a section from your own project. Edit it down and visually represent it on your computer using ppt and SmartArt. It must be readable from a distance, and include any necessary citations.