Theme 02: Defining the Research Problem

Research Proposal Cut-up

Task 1: Make a list of the elements which should be included in your Research Proposal.

Task 2: Below is a sample Research Proposal. Put the elements in the right order.

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| **(A)** This research is important because Britain has spent tremendous expenditure on promoting international education demonstrates that oversea students were playing a crucial role in British education sector. It will be valuable to Universities and planners seeking to attract more overseas students. |
| **(B)**  BBC News. (2000). *Advertising for overseas students.* Retrieved from: <http://news.bbc.co.uk/1/hi/education/618539.stm>  BBC News. (2015). *Immigration policy 'hasn't worked so far', says David Cameron.* Retrieved from: <http://www.bbc.co.uk/news/uk-politics-34453674>  BBC News. (2015). *University of York agrees £200m TV training plan with China.* Retrieved from: <http://www.bbc.co.uk/news/uk-england-york-north-yorkshire-34594441>  Huang, R. (2008). Mapping Educational Tourists' Experience in the UK: understanding international students. [*Third World Quarterly*](javascript:__doLinkPostBack('','mdb~~hlh%7C%7Cjdb~~hlhjnh%7C%7Css~~JN%20%22Third%20World%20Quarterly%22%7C%7Csl~~jh','');)*,* *29*(5), 1003-1020. doi: 10.1080/01436590802106247  The Higher Education Statistics Agency (HESA). (2006). *HESA Students in Higher Education Institution 2006/07 reveals INCREASE IN NUMBER OF EAST EUROPEAN STUDENTS STUDYING IN THE UK.* Retrieved from: <https://www.hesa.ac.uk/component/content/article?id=1158&ItemId=161&limit=&start=0> |
| **(C)** To meet the research aims and objectives the following research questions will be answered.  1.How popular is the UK as a destination for the higher education study for international students compared to other countries?  2. What is the single biggest reason why GIC students choose to study in Britain?  3. What are the differences in terms of why GIC students who are from different cultures choose to study in the UK? |
| **(D)** In 2000, the UK Prime Minister aimed to attract more overseas students to study in UK universities by hiring a top skilled advertising agency to run a three-year international marketing campaign costing £5 million. The target was to attract additional 50,000 international students to UK universities, and to contribute an annual £500 million to the Higher Education (HE) revenue (BBC News, 2000). 6 years later, the second phase of the Prime Minister’s Initiative for International education (PMI) was launched, with the intention to expand the quantity of overseas students by another 100,000 (Huang, 2008). These endeavours and funds have been very successful in achieving their goals. According to the Higher Education Statistics Agency (HESA), in 2005/2006, the HE students domiciled from Poland, Lithuania and Latvia increased by 56%, 53% and 64% respectively. The non-EU domiciled students, such as Indian, also rose by 24%. More recently, a 200-million-pound programme was announced on the second day of the Chinese president’s state visit. This program expands The University of York’s theatre, film and television department and will benefit mainly Chinese students but all students will have access to the new facility. "This £200m programme is a huge achievement for the University of York and will provide an excellent facility for students both from China and across the 'Northern Powerhouse' area.", said by Prime Minister (BBC News, 2015). |
| **(E)** This research aims to investigate why international students favour the UK among other English-speaking countries as their destination for HE education. This research includes but does not restrict finding the answers for this question. To meet this aim the following research objectives have been set.  1. To discover reasons for overseas students attending universities in the UK compared to competitor countries.  2. To obtain the most important reason of why Glasgow International College (GIC) students choose to study in the UK.  3. To determine the potential differences related to why students who are from different cultures choose to study in Britain.  This research will test the hypothesis that overseas students mainly choose the UK for their overseas study due to the high quality of higher education |

Task 3: Answer the following questions about the Proposal.

1. Does the Proposal include all the necessary elements?
2. Is the Proposal supported by appropriate academic sources?
3. Is the aim stated clearly in the form of a Purpose Statement?