

# 5 tips for mitigating bias in Generative AI tools

How can you avoid using biased Generative AI output?

Here are 5 tips to help you develop strategies for using Generative AI tools critically and carefully

## 1. The biases in Generative AI tools often reflect real world biases.



**Suggestion:** Learn more about biases and how they impact people.



## 2. Don't rely on Generative AI tools as a single source of information.



**Suggestion:** Engage with many different perspectives and additional sources.

## 3. Biases in Generative AI tools often come from the data training process and the data itself.



**Suggestion:** Learn more about how AI companies develop their Generative AI tools.



## 4. Generative AI biases can occur when prompts are vague or unclear.



**Suggestion:** Write detailed and accurate prompts.



## 5. How does automation bias and the ELIZA effect impact you?



**Suggestion:** Consider your own experiences and biases when using technology and Generative AI tools.

